**2018第十届中国·长沙国际教育展览会**

**2018 The Tenth China (Changsha) International Education Expo**

**邀 请 函**

**Invitation** **Letter**

**时间：2018年6月26日—27日 地点：中国·湖南省展览馆**

**Time: 26th-27th,June,2018 Place: Hunan Provincial Exhibition Center, China**

**主 办 单 位：长沙市教育局**

**Hosted** **by: Changsha Education Bureau**

 **湖南教育新闻网（**湖南省教育厅主管**）**

  **Hunan Education News** (Competent authority: Hunan Provincial Education Office

**承 展 单 位: 湖南省展览馆**

**Undertaken** **by:** **Hunan Provincial Exhibition Center**

**承 办 单 位：湖南教育新闻网 长沙天圣展览策划有限公司**

**Organized** **by:** **Hunan Education News**  **Changsha Tiansheng Exhibition Planning Co., Ltd.**

**执 行 单 位：长沙天圣展览策划有限公司**

**Executed** **by:** **Changsha Tiansheng Exhibition Planning Co., Ltd.**

**宣 传 媒 体：湖南经视、三湘都市报、当代商报、中国高考招生网、中国报考在线﹑出国在线、中国留学网、中国教学信息、阳光高考网﹑湖南招生网﹑湖南教育在线**

**Publicity** **Medias:** **HNETV,** **Sanxiang City Express, Contemporary Business,** **China Website for College Enrollment, China Application Online, Abroad Online,** **Chinese Service Center for Scholarly Exchange , China Education, Sunshine NCEE, Hunan College Enrollment, Hunan Education Online**

**关爱考生 服务高校**

**Take Care of Students**  **Serve Colleges**

◆**展出时间**

◆**Exhibition time**

布展：6月24日—25日 开展：6月26日—27日 撤展：6月27日下午16时后

 Booth setup: 24th -25th June Exhibition duration: 26th- 27th June

 Booth dismantlement: after 4 p.m. of 27th June

◆**特色主题活动**

◆**Special Theme Activities**

★ 出国留学政策专场讲座

 ★ Special Lecture for Policy of Studying Abroad

 ★ 志愿投档规则及相关政策专场讲座

 ★ Special Lecture for Archives Dispensing Rules and Relevant Policy

★ 出国留学、移民推介会暨国外院校展示会

 ★ Promotion Conference for Studying Abroad and Immigration & Exhibition of Foreign Colleges

◆**展会说明**

◆**Introduction of Exhibition**

由湖南省教育厅教育电视台、长沙市教育局、三湘都市报、湖南教育新闻网联袂主办的“中国·长沙国际教育展览会”至今已成功举办九届。展览会举办至今累计参展院校、教育机构2200余家，覆盖35个国家和地区，现场咨询考生和家长25万人次。

The “China (Changsha) International Education Expo”, jointly hosted by HNETV, Changsha Education Bureau, Sanxiang City Express, Hunan Education News, has been successfully held for 8 times till now. Since the first exhibition, more than 2,200 colleges and educational institutes have participated in the expo, covering 35countries and regions and with a total of 250,000 students and parents for site consultation.

各国正规院校荟萃，海外院校代表云集，传递权威公正的信息，规避信息不对称的留学风险，使之成为国内家长和学生与校方代表面谈咨询的最佳平台，成就了中国学生的留学梦想，搭建了中国学生走出国门的跳板。为更好的服务院校，关爱2018届考生，组委会定于2018年6月26日（即高考成绩已经公布学生择校求学的关键时期）在湖南省展览馆隆重举行“第十届中国·长沙国际教育展览会”。

Formal colleges from different countries and representatives are gathering here to transfer authoritative and impartial information and avoid the risk of studying abroad caused by asymmetric information, which makes the expo the best platform for interview and consultation between domestic parents, students and college representatives, realizes Chinese students’ dream of studying abroad, builds a springboard for Chinese students to go abroad. To better serve colleges and take care of examinee of the year 2018, the Committee decides to hold the grand “The Ten China (Changsha) International Education Expo” on June 26th, 2018 (the critical period for students to choose a college with college entrance examination scores published) in Hunan Provincial Exhibition Center.

◆**选择中国·长沙国际教育展的理由：**

◆**The Reason to Choose China (Changsha) International Education Expo**:

**★中国长沙专注国际教育领域最悠久及专业性最强的盛会之一**

**★One of the most historical and professional expo specialized in the field of international education in Changsha, China**

**★经九年的努力，中国长沙国际教育展专注于邀请海外高品质院校参展，把世界级优质教育推向**

 **中国，积极促成海外代表和中国学生面对面交流的机会**

**★With 9 years’ effort, China (Changsha) International Education Expo has been focus on inviting high-quality foreign colleges to introduce world-level high-quality education to China and actively promote the chance of face-to-face communication between foreign representatives and Chinese students**

**★国家级品牌，成为中国学生走出国门的首选**

**★National brand, the first choice for Chinese students to go abroad**

**★10余场出国留学政策专场讲座----聚焦最新留学信息**

**★Over 10 special lectures for policy of studying abroad----focusing on latest information of studying abroad**

**★近距离接触40000多名考生和家长**

**★Close contact with over 40,000 students and parents**

**★来自200多家媒体、及教育主管部门的大力支持----行业的年度聚集点**

**★Strong support from over 200 media and competent authorities for education----yearly focus of the industry**

**★“海外院校+出国留学机构+国内高等教育院校”全新组合----展会规模、档次、影响再度升级**

**★New combination of “foreign colleges + institutes for studying abroad + domestic higher education institutions”---The expo scale, level and influence are upgraded again**

* **参展范围**
* **Scope of Exhibition**

**海外院校/中外合作办学院校/：**经过国家教育部或者中国驻外使领馆登记注册的国外大学、 学院、语言学校、预科学校等教育机构及其在华代理机构；经过国家教育部或者省级教育主管部门审批备案的中外合作办学院校和项目、国际教育交流项目等；

**Foreign colleges/colleges of Chinese-foreign cooperation/:** Education institutes, including foreign universities, colleges, language schools, preparatory schools and other educational institutions and agencies in China registered in Chinese Ministry of Education or Chinese embassies and consulates; colleges and programs of Chinese-foreign cooperation, international education exchange programs approved and filed in Chinese Ministry of Education or provincial competent authorities for education;

**国家重点建设大学:** “985工程” “211工程”

**National Key Universities:** “985 Project” “211 Project”

**高等教育院校/职业教育院校：**国内自主招生教育院校、民办教育院校、独立学院、网院、

成人教育院校、自学考试助学机构及其它办学机构等；

**Higher Education Colleges/Vocational Education Colleges** Autonomous enrollment education colleges, private education colleges, independent colleges, E-learning colleges, colleges of continuing education, educational institutions for self-study exam and other educational institutions, etc.;

**◆参展费用**：

**◆Participation Fee**:

**国际院校：**T区展区：1000美元/个(3m×3m) A、B区展位：800美元/个

**International colleges: Stand** in T area: 1,000 USD/each (3m×3m)

Stand in A and B areas: 800USD/each

**◆展位配置**：

**◆Stand configuration:**

每个标准展位配楣板（参展公司名称）、洽谈桌一张、椅子两把、220V电源插座、纸篓一个；“净空地”只提供参展空间，不含展架，展具、用电及特装管理费等。

Each standard stand consists of lintel board (the company’s name), one desk, two chairs, one power socket (220V), one paper basket; “pure open space” only provides exhibition space, which does not include display rack, displace tool, electricity and management cost for special installation, etc.

**◆参展申请程序及注意事项：**

**◆Application process and notices for participation:**

1、参展单位向组委会索取“展位布置图”和“参展申请表”；

1. Ask for “Stand Layout” and “Application Form for Participation” from the Committee;

2、填写参展“申请表”连同企业营业执照复印件、学校相关证书传真或邮寄至组委会；

2. Fill in the “Application Form” and send it to the Committee with the copy of company’s business license and relevant certificates of college by fax or mail;

3、报名7日内将参展费用汇至组委会指定银行帐号或交至组委会。若在规定期限内未收到相应的订金或全款，组委会保留该展位的处置权；

3. Transfer the participation fee to the bank account assigned by the Committee or pay to the Committee by cash within 7 days from application. The Committee reserves rights of the disposal of this stand if corresponding deposit or full payment is not received within the time limit;

4、参展单位在汇出各项费用后，请将银行汇款底单传真至组委会，组委会在查询款项到后，在3日内向参展单位发送《展位确认书》；

4. After remitting of various expenses, the exhibitor shall send the bank slip to the Committee by fax and the Committee shall send *Stand Confirmation Letter* to the exhibitor within 3days from getting the payment;

5、展商所定展位顺序分配原则：“先申请、先付款、先安排”。

5. Stand allocation principles: “Apply earlier, payment earlier, allocation earlier”.

**◆组委会联系方式**

**◆Contact information of the Committee**

组委会地址：中国长沙市天心区赤岭路215号通用时代5-2-2910

Address of the Committee: 5-2-2910, General Times, No. 215, Chiling Road, Tianxin District, Changsha City, China

电 话：86﹢731—84411287

Tel: 86 + 731-84411287

传 真：86﹢731—84444187

Fax: 86 + 731-84444187

联 系 人：陈双喜 15377499009

Contact: Shuangxi Chen 15377499009

E-mail: 568363578@qq.com

网 址：[www.cstszl.com](http://www.cstszl.com)

 Website: www.cstszl.com