

The Only Professional International Higher Education Expo in Hunan Province
Caring for Students Catering for Colleges
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Date: 2019/06/26-2019/06/27 Venue: Hunan Province Exhibition Hall

2019The 11th Hunan International Education Expo Invitation Letter

Host: Changsha Education Bureau
Hunan Education News (Competent Authority: Hunan Province Education Bureau)

Undertaker: Hunan Province Exhibition Hall

Organizer: Hunan Education News
Changsha Tiansheng Exhibition Planning Co. Ltd.

Executor: Changsha Tiansheng Exhibition Planning Co. Ltd.

Medias: Hunan Economic Television Station, Hunan Educational Television, Sanxiang City Express, Contemporary Business, Middle School Students Magazine, China Website for College Enrollment, China College Application Online, College Application 114, Chinese Service Center for Scholarly Exchange, Sunshine NCEE, Hunan College Enrollment, China Education Online, Hunan Education Online, Earth Education, E-Exhibition, etc.

Theme: Caring for Students Catering for Colleges

◆Exhibition Arrangement:

Move-in: 2018/06/24-2018/06/25

Exhibition: 2019/06/26-2019/06/27

Move-out: After 16:00 pm on 2019/06/27

◆Exhibition Features

- Series of Activities themed “Caring for Students Who Will Attend College Entrance Examination”
- Promotion Seminars for Overseas Education and Immigration, as well as Exhibition of Foreign Colleges and Universities
- High-Level Forum of China’s Education Information, and College Enrollment Orientation for Hunan Students
- Lectures on rules and related policies when filling out College Application
- Annual Academic Meeting of Senior Grade-3 Head Teachers

◆ Exhibition Background Introduction

Hunan (Changsha) International Education Expo (HIEE), jointly hosted by Changsha Education Bureau, Hunan Educational Television and Hunan Education News, has been held successfully for 10 consecutive years, attracting more than 2,100 colleges, universities and educational institutes from 35 countries and areas, as well as 230,000 students and parents in the past 10 years.

With 10 years' successful experience and rich resources from various fields, featuring its unique style, HIEE has become the most representative and the only professional International Higher Education Expo in Hunan Province. Consequently, HIEE is considered as the best choice for students and parents in Hunan to address their needs of all sorts, like understanding on College Enrollment policies, consultation about college choosing and application, and information about overseas education.

In order to offer better service for colleges and universities, and to care for students who will attend the 2019 College Entrance Examination, the Expo Committee decides to hold the 11th Hunan International Education Expo in Hunan Province Exhibition Hall on June 26, 2019 (a crucial time when the examination scores have been released and students are seeking for ideal colleges).

◆ Reasons to Attend the 11th HIEE

- 10 years' efforts and perfection—one of the most time-honored and professional Expos focusing on higher education at home and abroad in Hunan Province
- More than 500 domestic and overseas colleges and universities—representation of the latest and most authoritative information about college enrollment
- More than 10 lectures on China college application rules and related policies—a collection of the latest enrollment information
- Free entrance ticket—more than 50,000 students and parents on-site
- Vigorous support from more than 200 medias and education authorities—Focus of the Year in educational field
- New Combination Pattern of “Educational Authorities + Professional Medias + Social Medias” —upgrade of the Expo's scale, grade and influence
- Large Professional Exhibition Hall in central city area—convenience for people to attend the Expo

◆ Our Long-term Cooperation Partners (listed in no particular order)

National University of Defense Technology
Tsinghua University
Fudan University
Nanjing University
Shanghai Jiao Tong University
Renmin University of China
Tongji University
Central University of Finance and Economics

Shanghai University of Finance and Economics
 South China Normal University
 Southwest Jiaotong University
 Macau University of Science and Technology
 Beijing Institute of Technology
 Beijing Normal University
 Communication University of China
 Central South University
 Hunan University
 Hunan University of Science and Technology
 Changsha University of Science and Technology
 Nanjing Normal University
 South China University
 The British Embassy in China
 Dhurakij Pundit University
 Quinnipiac University
 Oral Roberts University

◆ Previous Data & Analysis Table

Items (Numbers)	2009 (First Expo)	2012	2013	2014	2015	2016	2017	2018
Key Universities (Undergraduate Universities)	88	97	112	121	138	142	148	162
Colleges, Junior Colleges and Vocational/ Private Colleges	62	78	85	98	107	123	32	148
International Education Exchange and Overseas Studying Agency	18	33	42	45	51	52	55	62
On-site Consulting Students and Parents	18,64 9	27,68 0	36,28 8	42,68 9	45,78 6	57,98 2	58,45 6	58,92 5
Satisfaction Degree of Exhibitors	75%	80%	90%	92%	96%1	99%	99%	99%

◆ Hunan College Application Guidance Express

Hunan College Application Guidance Express is a guidance book edited and printed by the Expo Committee, including information of all Expo exhibitors over the past ten years. It carefully selects information about enrollment policies, college choosing and application advices, overseas studying and so on. Meanwhile, it is also a book presenting details of featured education and preponderant majors of different colleges and universities, as well as the latest news about College Entrance Enrollment.

Besides, the catalogue of the 2019 HIEE exhibitors' names and booths information is also available in the book.

Book Size & Paper: 16mo / full color

Print-run: 100,000 copies

◆ Exhibitors Scale

National Key Universities: "985 Project", "211 Project"

Higher Education Institutions/ Vocational Education Institutions: domestic education institutions using independent recruitment system, private education institutions, independent institutes, online colleges, adult education college, self-study examination institutes and other education institutions

Overseas Universities/ Colleges by Sino-Foreign Cooperation: overseas universities, colleges, language schools, university-preparatory schools and other education institutions recognized by the Ministry of National Education or registered in Chinese embassies or consulates; colleges and programs, and international education exchange programs approved by the Ministry of National Education or provincial education competent authorities.

◆ Exhibition Fees

Overseas Colleges: for booth in T Section: 1000USD/each
for booth in A/B Section: 800USD/each

◆ Booth Allocation

Allocation of each standard booth: one lintel board with the exhibitor's name, one negotiation table, two chairs, 220V outlet, and one waste-paper bucket.

◆ Exhibition Application & Notes

1. Exhibitors need to ask for "Exhibition Layout Map" and "Exhibition Application Form" from the Expo Committee.

2. Exhibitors fill out the “Exhibition Application Form”, and then send the form and other required documents to the Expo Committee (by fax or scanned copies).
3. Exhibitors pay the fees to designated bank account by the Expo Committee or to the office of the Expo Committee in five working days. If the required advance or full value hasn’t been received within the above-mentioned time, then the Expo Committee reserves the right to disposal the booth.
4. Exhibitors send the payment slip (by fax or other acceptable ways) to the Expo Committee after the remittance. The Expo Committee will send a “Booth Confirmation Letter” in three working days after receiving all required fees.
5. Booth allocation principal (based on application and payment time): “Early application and early payment first”.

◆Expo Committee Contact

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